

#### PROJECT MANAGEMENT MATURITY

Archibald & Prado Research www.maturityresearch.com

# Report "Organizational Changes" - 2012

**Summary Version** 

**January 27th 2013** 

Version 2

Organized by:

Darci Prado, Manuel Carvalho and Daniel von Sperling



### **Authors**



**Darci Prado** is an Associate Consultant at *FALCONI Consultores de Resultado*. Bachelor degree in Chemical Engineering from *UFMG*, postgraduate degree in Economic Engineering from FDC and PhD from *UNICAMP*. He participated in the establishment of the PMI chapter in Minas Gerais and Paraná, and was a Board member of PMI-MG between 1998-2002. He was the president of *Clube IPMA-BH* between 2006 and 2008. Author of 10 project management books.



Manuel Carvalho da Silva Neto is a Guest Professor at Fundação Dom Cabral and consultant in the areas of Project Management, Process Management and Strategy Deployment. Master in Management at CEPEAD-UFMG and has PMP Certification. Also obtained the titles of specialist in Economics Engineering (INEA / EEUFMG) and Financial Management (FJP) and holds a degree in Mechanical Engineering from UFMG. He has experience of 44 years in the market, which 38 are in Projects. Participated or directed over 100 projects in medium and large private and state companies and public organizations. It was Undersecretary of Planning and Budget of the State of Minas Gerais from 2007 to 2008.



**Daniel von Sperling** is an Associate Consultant at *FALCONI Consultores de Resultado*. Bachelor degree in Civil Engineering from *UFMG* and M. Sc. Degree in Environmental Management from *Brandenburgische Technische Universität*, Germany. PMP and IPMA-D certified. Leads consultancy projects for the public sector and for private organizations from different business areas at *FALCONI Consultores de Resultado*.



## **Introduction**

This is the **Organizational Changes Report Summary Version** of the 2012 Archibald & Prado Research It was available at the website **www.maturityresearch.com** from september to december 2012 and was taken by **72** professionals from Organizational Change and Business companies. This number is quite similar to those achieved in the last two surveys. The data provided are from a total of 1,224 projects.

The final result presented an **average maturity of 2.74**. This value can be accepted as good for Brazilian organizations considering that the subject GP won repercussion in Brazil recently and yet to be greater than the global average of 2.60 overall. However, surely, is modest when looking for that much still has to be done in Brazil and that about 14% of the 72 responding companies already have an average maturity of 4.03.

Results in the following text are grouped and, as informed on our website, all data is shown under the following premises:

- Data is only shown for groupings with more than 5 participants;
- No individual maturity score will be available for the general public, in any media.



## **Introduction (cont.)**

The reader should be aware of the fact that this report is totally dedicated to Organizational Change. Here are some examples of projects in this category:

Process Mapping / Business

Redesign of processes / business

Mapping and redesign of the organizational structure

Reduction expenses program

Reduction costs program

Revenue increase program

Capital management program

Increase of productivity of routine processes program(PDCA / SDCA)

Increase of profitability of processes / business program

Deployment goals (Management by Guidelines)

Acquisition and integration of competing companies

Big improvements in project management

Formation and launch of a new company

Consolidation of divisions and downsize of companies

Big event of litigation.



## **Introduction: Global Results**

#### **MATURITY:**

• Maturity : 2.74

#### **RESULTS INDICATORS**

Success Index:

Total Success: : 55.3%

Partial Success: 29.4%

Failure : 15.4%

Average percentage of delay in the respondents projects: 25.0%

• Average percentage of cost overrun in the respondents projects: 12.0%

#### PORTFOLIO COMPOSITION OF AVERAGE PROJECTS BY PARTICIPANT

- Average projects number: 17
- Average duration of each project: 10 months
- Average value of each project: R\$ 7,459,483.00



## **Contents**

- 1. 2012 Maturity Results
- 2. 2012 Indicators Results
- 3. Governance Aspects
- 4. Maturity Model Value
- 5. Main Results Overview
- 6. Participants
- Prado-PMMM Model Revision
- 8. Research Team
- 9. Acknowledgements



# **Maturity Results**

#### This part of the report contains:

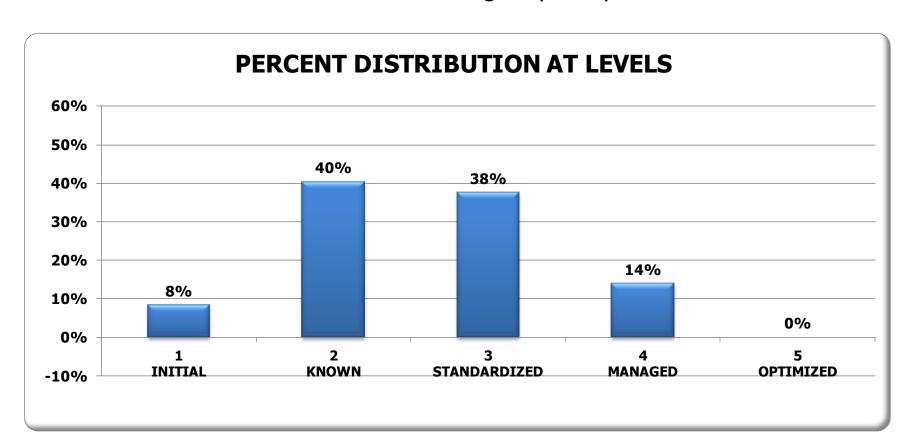
- Overall results of Development of New Applications Software
- Maturity broken down by :
  - Organization type
  - Project Categories
  - Business Areas
  - Billing Classes
  - Brazilian State



## **2012 Global Maturity**

Average Global Maturity: 2.74

The level 2 has the higher participation.





## **Global Maturity**

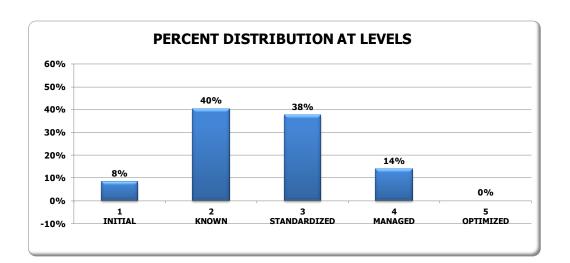
**Level 1** – 8.3% haven't started evolving.

**Level 2** – 40.3% invested in knowledge.

**Level 3** – 37.5% implemented standards.

**Level 4** – 13.9% dominate the process.

**Level 5** - 0 % reached the optimized level.



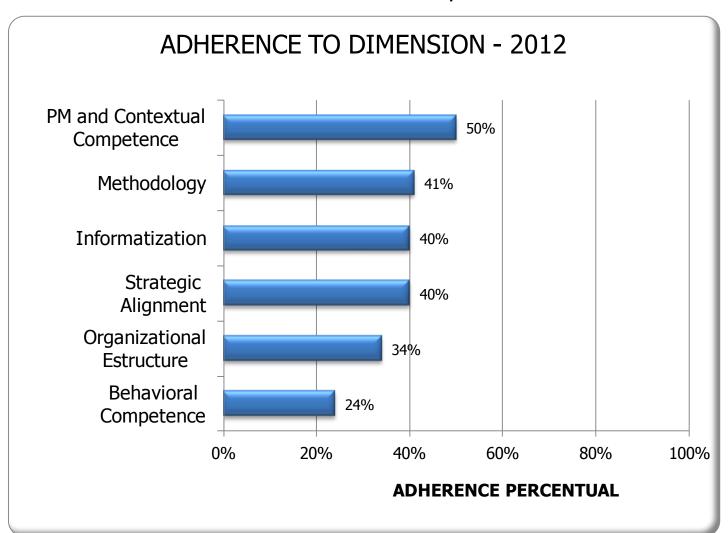
#### Comentários

- For the majority (51.4%) of the organizations participating in this research, project management has enabled to bring results to their business as would be desired (levels 3, 4 and 5);
- A significant highlight: 37.5% of organizations are at Level 3.
- 13.9% of the participant organizations are in levels which allow work domain and optimization (levels 4 and 5).
- However, 48.6% of respondents have yet to move forward on the issue and thus obtain better results.



## **Adherence to Dimensions**

Behavioral Competence is the main weakness of the organizations, while PM and Contextual Competence stands.





## Representativeness

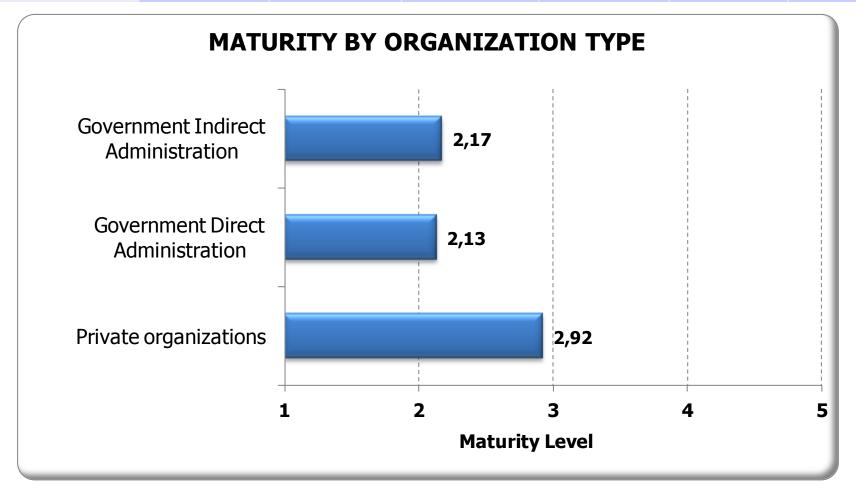
Considering that, because it is a survey where stratifications are made and different sizes samples are used, they have different representativeness. Thus, if the total number of respondents for a given sample is high, it is also high the representativeness of the data relating to that amount of respondents. The interpretation of the representativeness of the data is completely governed by STATISTICAL and, for now, we believe it is sufficient to inform the reader about representativeness indications for different values of the total number of respondents.

Total Number of Respondents	Representativeness
Above 25	Good representativeness
Between 14 and 25	Average representativeness. Analyze data with discernment.
Below 14	Low representativeness. Analyze data with discernment

Note: The warning "data analysis with discernment" is related to the fact that some populations are **finite** and therefore the representativeness criteria are differentiated. For example, for the line of business "Refractories" we have only 5 companies in Brazil and all of them participated in the survey, the shown results would be total representativeness.



## **Maturity by Organization Type**



#### Samples size:

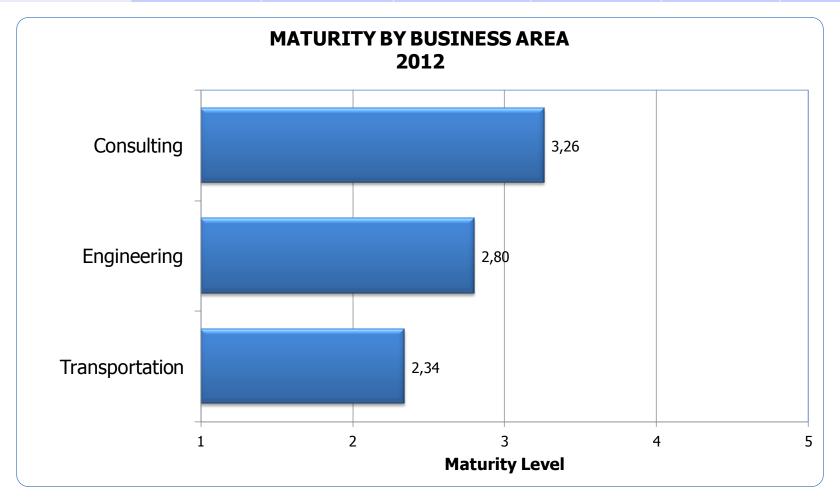
Private organizations: 53

Government – Indirect Adm.: 11 Government – Direct Adm.: : 6

Note: the Government samples (Direct Adm and Indirect Adm) have low representativeness



## **Maturity by Business Area**



Samples size:

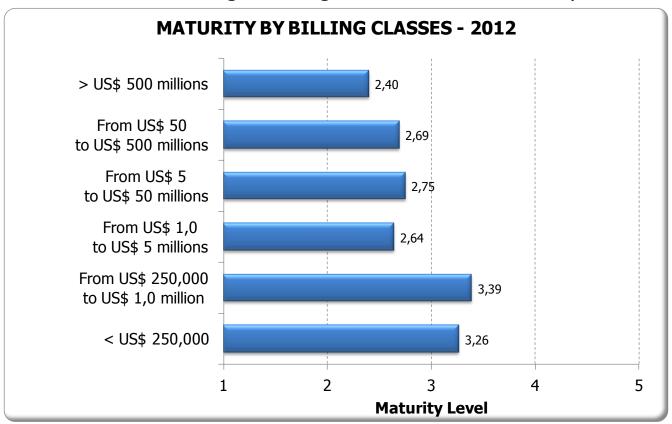
Consulting: 50 Transportation: 7 Engineering: 5

Note: the samples to Transportation and Engineering above have low representativeness



## **Maturity by Billing Classes**

Firms with higher Billing Class have lower maturity



#### Samples size:

Over U\$ 500 millions: 20

From U\$ 50 to 500 millions: 10 From U\$ 5 to U\$ 50 millions: 15 From U\$ 1 to U\$ 5 millions: 12 From U\$ 2500,000 to U\$ 1 million: 8

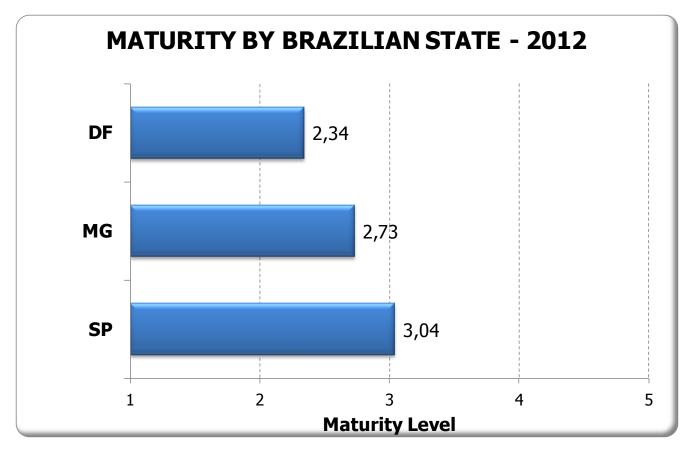
Under U\$ 250,000: 7

Note: the sample sizes above have medium or low representativeness



## **Maturity by Brazilian State**

Apresentamos apenas os estados que participaram com mais de 5 respondentes.



Samples size:

DF: 9

MG: 9

SP: 27

Note: the sample sizes above have low or good representativeness



## **2012 RESULTS INDICATORS**

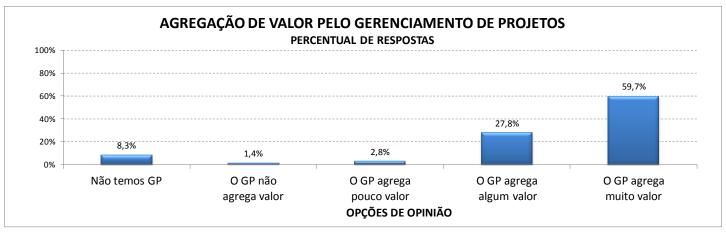
#### This part of the report contains:

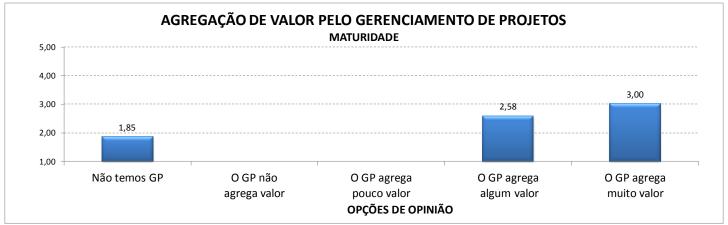
- Mean values obtained for :
  - Perception of value aggregation
  - Success (Total Success, Partial Success and Failure)
  - Delay
  - Cost Overrun



## **Perception of Value Agregation**

The companies where senior management and leadership have a perception that the best practices of project management add much value are exactly those with higher maturity level according to the PMMM Model.

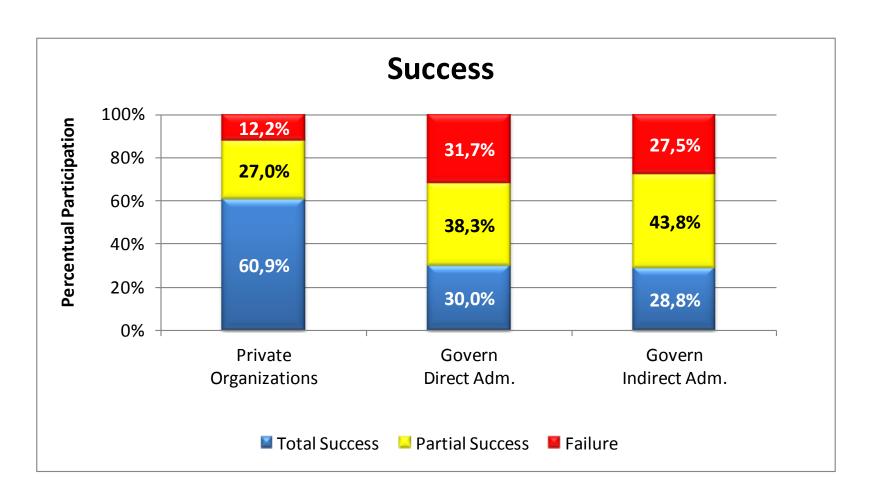




Note: the size of the first three samples above have low representativeness



## **Average Values for Success**



Sample sizes:

Private Organizations: 53 Govern Direct Adm.: 11 Govern Indirect Adm.: 6

Note: the sample sizes above have high or low representativeness



#### **Concept of Success: Organizational Changes**

The participants used the following concepts of success:

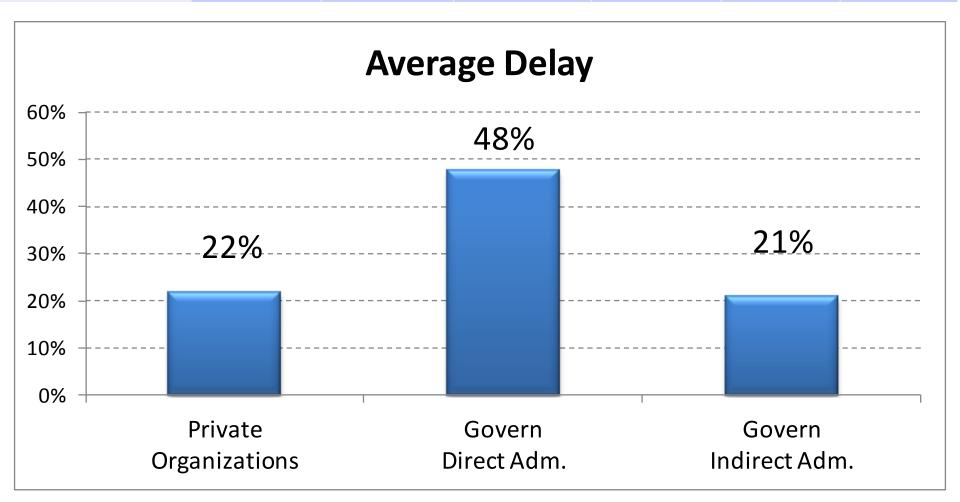
**Total Success**: A successful project is one that has reached the goal. This usually means it was completed and produced the expected results and benefits and main stakeholders were fully satisfied. In addition, but not mandatory, it is expected that the project has been terminated within the requirements for time, cost, scope and quality (small differences can be accepted).

**Partial success or compromised :** The project was completed, but not produced the results and benefits expected. There is significant dissatisfaction among main stakeholders. Also, probably some of the requirements for time, cost, scope and quality were significantly exceeded.

**Failure**: There is a huge dissatisfaction among main stakeholders or because the project was not completed or why not met the expectations of main stakeholders or because some of the requirements for time, cost, scope and quality were exceeded in an absolutely unacceptable.



## **Average Values for Delay**



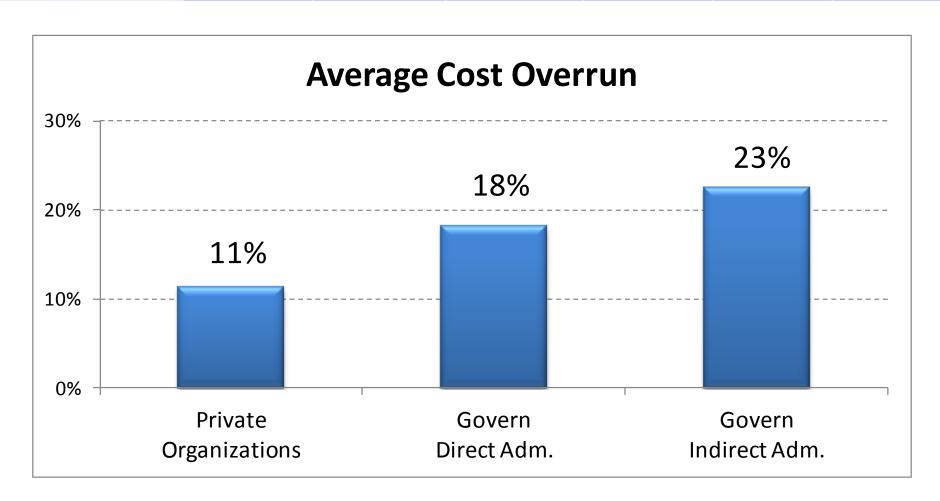
Sample sizes:

Private Organizations: 53
Govern Direct Adm.: 11
Govern Indirect Adm.: 6

Note: the sample sizes above have high or low representativeness



## **Average Values for Cost Overrun**



Sample sizes:

Private Organizations: 53 Govern Direct Adm.: 11 Govern Indirect Adm.: 6

Note: the sample sizes above have high or low representativeness



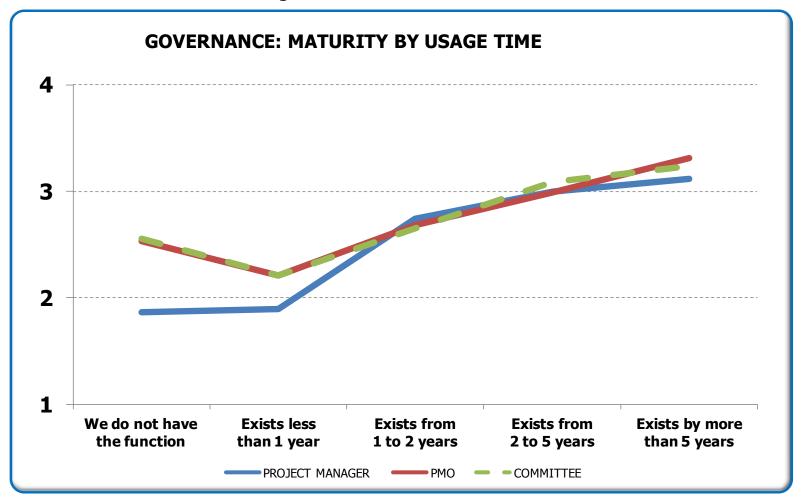
## **Governance Aspects**

In this part of the report are presented data about the importance and acceptance of the following governance aspects:

- Project Manager
- PMO
- Committee

# MPCM Importance of the Governance Elements

Organizations that use the governance elements for longer time have greater maturity. The graph shows the relationship between the average maturities of the participating organizations and time of use of governance elements.

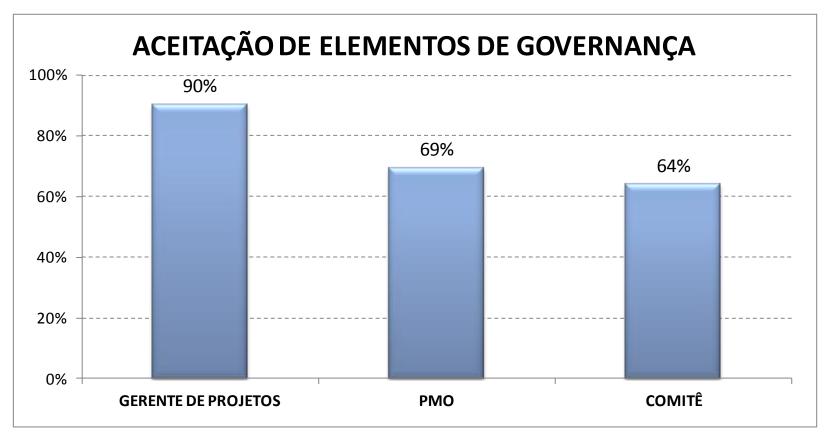


Note: the sample sizes above have average representativeness



## **Acceptance of Governance Elements**

The graph below shows the usage of the governance elements by the respondents. The project manager function is frequently used, however PMO and Committee are still not in every organization. It does not necessarily mean a non-acceptance beacause there are situations where those elements are not needed.



Note: the sample sizes above have average representativeness



# **The Maturity Model Value**

As in the General Report, in this part of the report an analysis about the value of the Maturity Model-PMMM Prado, using data obtained in the research, is made. The data are:

- Senior management perception
- Maturity versus Indicators :
  - Success
  - Delay
  - Cost Overrun
- Conclusions



## Perception of Value Agregation of the Project Management Practice

The answers to the 21<sup>st</sup> and 22<sup>nd</sup> questions of the questionnaire allowed to conclude that companies in senior management and leadership believe that the project management adds more value are those that:

- They have the lowest values for delay and cost overrun;
- Have the highest values for maturity.

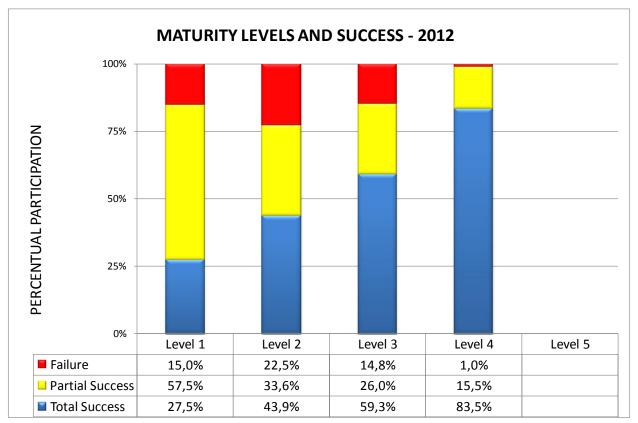
AGREGATION OF VALUE BY PROJECT MANAGEMENT (PM)	# Respondents	Percentual	Maturity	Total Success	Partial Success	Failure	Average Delay	Cost Overrun
We do not have PM	6	8,3%	1,85	56,7%	30,0%	13,3%	75%	14%
PM does not agregate value	1	1,4%						
PM agregates small value	2	2,8%						
PM agregates some value	20	27,8%	2,58	51,7%	30,0%	18,3%	20%	11%
PM agregates much value	43	59,7%	3,00	59,4%	26,7%	13,9%	19%	12%
TOTAL	72	100,0%	2,74	55,3%	29,4%	15,4%	25%	12%

Note: The first three samples have low representativiness



## **Maturity vs. Success**

- The data-cross between level 2 and level 3 allowed the following conclusions:
  - There is a positive relation between maturity levels and total success
  - There is a positive relation between maturity levels and the sum of total success and partial success
  - There is an opposite relation between maturity levels and failure.

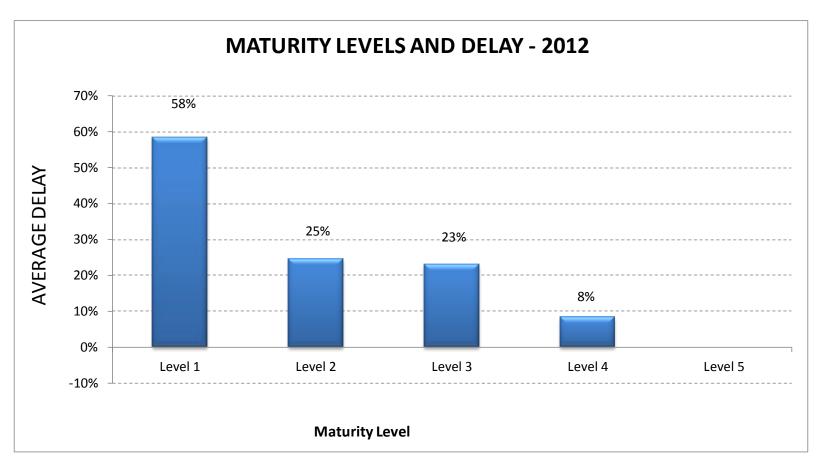


Note.: the samples to levels 1 and 4 have low representativiness



## **Maturity vs. Delay**

The data-cross between level 2 and level 3 allowed to conclude that (cont.): There is an opposite relation between maturity levels and average delay.

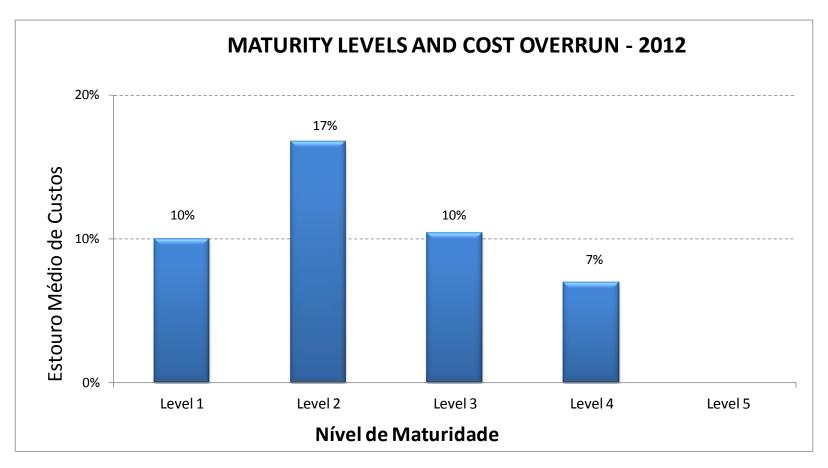


Note.: the samples to levels 1 and 4 have low representativiness



## **Maturity vs. Cost Overrrun**

The data-cross between level 2 and level 3 allowed to conclude that (cont.): There is an opposite relation between maturity levels and average cost overrun.



Note.: the samples to levels 1 and 4 have low representativiness



## **Conclusions**

Value perception of project management best practices by senior management and leaders is directly related to the existence of good results from these practices.

The Maturity Model Prado-PMMM was created to evaluate the existence of project management best practices. .

Although not completely conclusive, as noted in the General Report and the Software Report, data from previous slides allow to believe that the Maturity Model Prado-PMMM is a good tool to measure na organization stage in the adoption of project management best practices and is a good indicator to reflect projects success and the perception of good results aggregation (or value aggregation) by senior management. In other words, the higher the maturity:

- The higher the total success (or the higher the sum of total success and partial success)
- The lower the failure
- The lower the cost overrun
- The higher the value perception of project management best practices.



# **CONSOLIDATED: Main Results**

In this part of the report are presented the data obtained for Organizational Changes, with 72 participants, whose data were analyzed in the previous slides of this document. We emphatically warn about the representativeness of small value samples, as shown earlier in this document.

Results for samples with less than 5 participants are not presented.



TYPE OF ORGANIZATION	# Respondents	Percentual	Maturity	Total Success	Partial Success	Failure	Average Delay	Cost Overrun
Private organizations	53	73,6%	2,92	60,9%	27,0%	12,2%	22%	11%
Government - Direct Administration	11	15,3%	2,13	30,0%	38,3%	31,7%	48%	18%
Government - Indirect Administration	6	8,3%	2,17	28,8%	43,8%	27,5%	21%	23%
Non Governmental Organizations	2	2,8%						
TOTAL	72	100,0%	2,74	55,3%	29,4%	15,4%	25%	12%
BUSINESS AREA	# Respondents	Percentual	Maturity	Total Success	Partial Success	Failure	Average Delay	Cost Overrun
Food and beverage	2	2,8%						
Banking, finance and insurance	2	2,8%						
Trading	1	1,4%						
Construction	3	4,2%						
Consulting	20	27,8%	3,26	71,3%	22,5%	6,3%	8%	8%
Defense, Security and Aeronautics	1	1,4%						
Education	2	2,8%						
Electrical Energy (Production and/or Distribution)	3	4,2%						
Engineering	5	6,9%	2,80	52,5%	27,5%	20,0%	49%	18%
Minning	2	2,8%						
Metallurgy and Steelmaking	1	1,4%						
Paper and Cellulose	1	1,4%						
Health	3	4,2%						
Information Technology (Hardware & Software)	4	5,6%						
Telecommunications	2	2,8%						
Transportation, Storage & Services, Logistics	7	9,7%	2,34	47,9%	35,7%	16,4%	26%	11%
Automotive & Automotive Parts	1	1,4%						
Other	12	16,7%	2,28	47,1%	27,9%	25,0%	24%	8%
TOTAL	72	100,0%	2,74	55,3%	29,4%	15,4%	25%	12%



BILLING	# Respondents	Percentual	Maturity	Total Success	Partial Success	Failure	Average Delay	Cost Overrun
< US\$ 250,000	7	9,7%	3,26	73,0%	19,0%	8,0%	6%	6%
From US\$ 250,000 to US\$ 1,0 million	8	11,1%	3,39	70,7%	25,0%	4,3%	15%	9%
From US\$ 1,0 to US\$ 5 millions	12	16,7%	2,64	55,0%	40,0%	5,0%	26%	12%
From US\$ 5 to US\$ 50 millions	15	20,8%	2,75	64,2%	25,4%	10,4%	27%	10%
From US\$ 50 to US\$ 500 millions	10	13,9%	2,69	36,4%	32,1%	31,4%	34%	16%
> US\$ 500 millions	20	27,8%	2,40	45,8%	31,4%	22,8%	29%	16%
TOTAL	72	100,0%	2,74	55,3%	29,4%	15,4%	25%	12%

EMPLOYES	#	Dorsontual	Moturity	Total	Partial	Failure	Average	Cost
	Respondents	Percentual	Maturity	Success	Success	railure	Delay	Overrun
< 19	12	16,7%	3,42	70,0%	24,0%	6,0%	10%	8%
From 19 to 99	16	22,2%	2,83	59,0%	33,0%	8,0%	26%	12%
From 100 to 999	15	20,8%	2,58	48,8%	32,3%	18,8%	38%	12%
From 1.000 to 4.999	17	23,6%	2,40	53,2%	31,8%	15,0%	25%	12%
From 5.000 to 9.999	2	2,8%	2,41	30,0%	40,0%	30,0%	15%	
> 10.000	10	13,9%	2,71	49,4%	21,3%	29,4%	23%	24%
TOTAL	72	100,0%	2,74	55,3%	29,4%	15,4%	25%	12%



CTATE	#			Total	Partial		Average	Cost
STATE	Respondents	Percentual	Maturity	Success	Success	Failure	Delay	Overrun
AL	1	1,4%						
AM	1	1,4%						
BA	3	4,2%						
CE	2	2,8%						
DF	9	12,5%	2,34	42,0%	24,0%	34,0%	29%	12%
ES	1	1,4%						
GO	1	1,4%						
MG	9	12,5%	2,73	51,7%	30,0%	18,3%	13%	11%
PE	3	4,2%						
PR	2	2,8%						
RJ	4	5,6%						
RS	4	5,6%						
SC	2	2,8%						
SE	2	2,8%						
SP	27	37,5%	3,04	61,0%	29,8%	9,2%	23%	13%
ТО	1	1,4%						
TOTAL	72	100,0%	2,74	55,3%	29,4%	15,4%	25%	12%



USAGE OF PROJECT MANAGER	# Respondents	Percentual	Maturity	Total Success	Partial Success	Failure	Average Delay	Cost Overrun
We do not have Project Managers	7	9,7%	1,87	57,5%	30,0%	12,5%	65%	14%
Exists less than 1 year	8	11,1%	1,90	19,4%	53,1%	27,5%	29%	19%
Exists from 1 to 2 years	16	22,2%	2,74	54,5%	28,5%	17,0%	21%	12%
Exists from 2 to 5 years	19	26,4%	3,00	59,6%	26,8%	13,6%	25%	10%
Exists by more than 5 years	22	30,6%	3,12	66,5%	22,0%	11,5%	14%	11%
TOTAL	72	100,0%	2,74	55,3%	29,4%	15,4%	25%	12%
USAGE OF PMO	# Respondents	Percentual	Maturity	Total Success	Partial Success	Failure	Average Delay	Cost Overrun
We do not have PMO	22	30,6%	2,53	59,7%	32,0%	8,3%	29%	10%
Exists less than 1 year	9	12,5%	2,21	35,6%	40,0%	24,4%	26%	14%
Exists from 1 to 2 years	12	16,7%	2,68	51,1%	26,1%	22,8%	26%	14%
Exists from 2 to 5 years	19	26,4%	2,99	57,7%	26,0%	16,3%	25%	13%
Exists by more than 5 years	10	13,9%	3,32	65,6%	24,4%	10,0%	12%	11%
TOTAL	72	100,0%	2,74	55,3%	29,4%	15,4%	25%	12%
USAGE OF COMMITTEE	# Respondents	Percentual	Maturity	Total Success	Partial Success	Failure	Average Delay	Cost Overrun
We do not have Committee	26	36,1%	2,55	58,0%	32,8%	9,3%	30%	11%
Exists less than 1 year	7	9,7%	2,21	36,0%	44,0%	20,0%	37%	24%
Exists from 1 to 2 years	14	19,4%	2,66	51,0%	27,5%	21,5%	19%	8%
Exists from 2 to 5 years	15	20,8%	3,08	58,3%	26,3%	15,4%	21%	13%
Exists by more than 5 years	10	13,9%	3,24	60,6%	20,0%	19,4%	15%	11%
TOTAL	72	100,0%	2,74	55,3%	29,4%	15,4%	25%	12%



AGREGATION OF VALUE BY PROJECT MANAGEMENT (PM)	# Respondents	Percentual	Maturity	Total Success	Partial Success	Failure	Average Delay	Cost Overrun
We do not have PM	6	8,3%	1,85	56,7%	30,0%	13,3%	75%	14%
PM does not agregate value	1	1,4%						
PM agregates small value	2	2,8%						
PM agregates some value	20	27,8%	2,58	51,7%	30,0%	18,3%	20%	11%
PM agregates much value	43	59,7%	3,00	59,4%	26,7%	13,9%	19%	12%
TOTAL	72	100,0%	2,74	55,3%	29,4%	15,4%	25%	12%
AGREGATION OF VALUE BY PMO	# Respondents	Percentual	Maturity	Total Success	Partial Success	Failure	Average Delay	Cost Overrun
We do not have PMO	18	25,0%	2,45	55,4%	35,4%	9,2%	27%	10%
PMO agregates small value	4	5,6%						
PMO agregates some value	22	30,6%	2,56	54,7%	24,7%	20,6%	28%	15%
PMO agregates much value	28	38,9%	3,08	56,7%	29,6%	13,7%	21%	10%
TOTAL	72	100,0%	2,74	55,3%	29,4%	15,4%	25%	12%



## **2012 PARTICIPANTS**

#### In this part of the report we present:

- Profile of the 72 participants
- Who are the benchmarks
- Complete list of the participant organizations

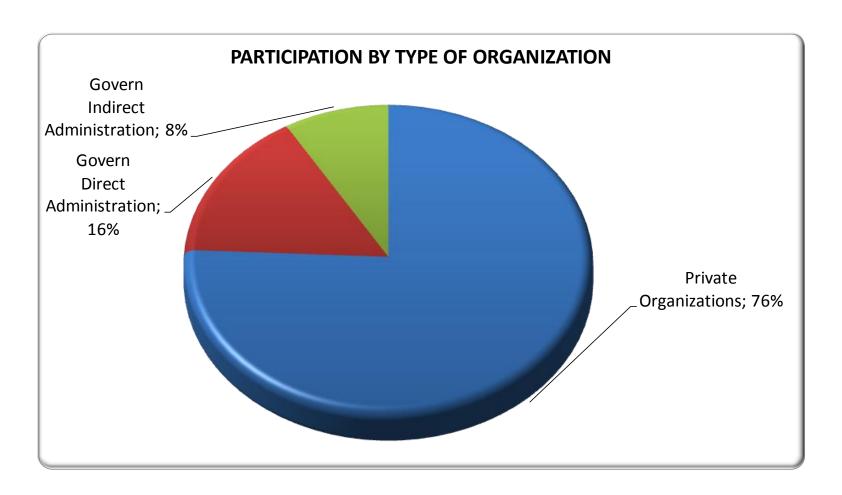


## **PARTICIPANTS PROFILE**



## **Participants profile: Organization Type**

Private Organizations represent 76% of the participants.

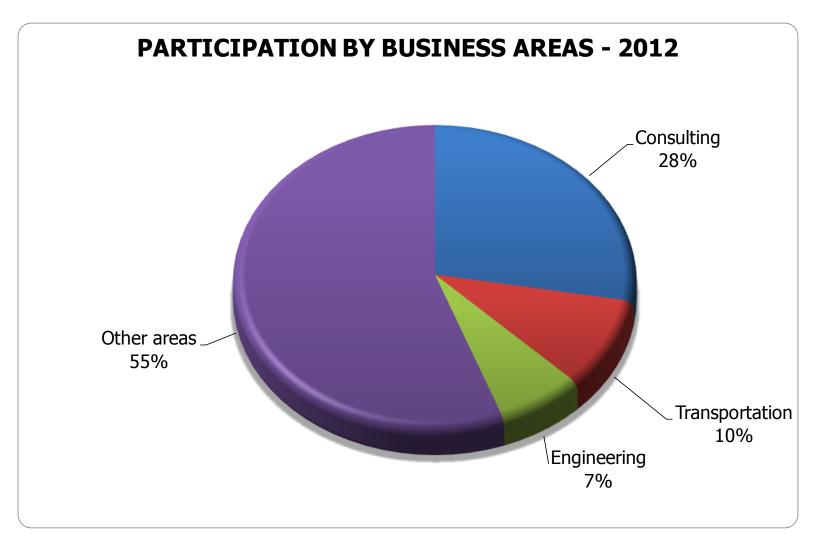




## **Participants profile: Business Area**

Consulting Firms led the ranking of participation...

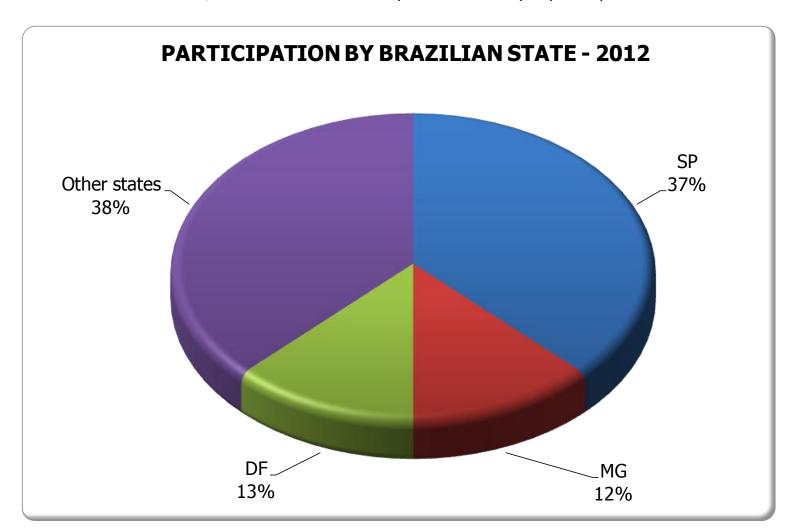
55% of respondent organizations are dispersed in more than 15 distinct areas of expertise.





## **Participants profile: Brazilian States**

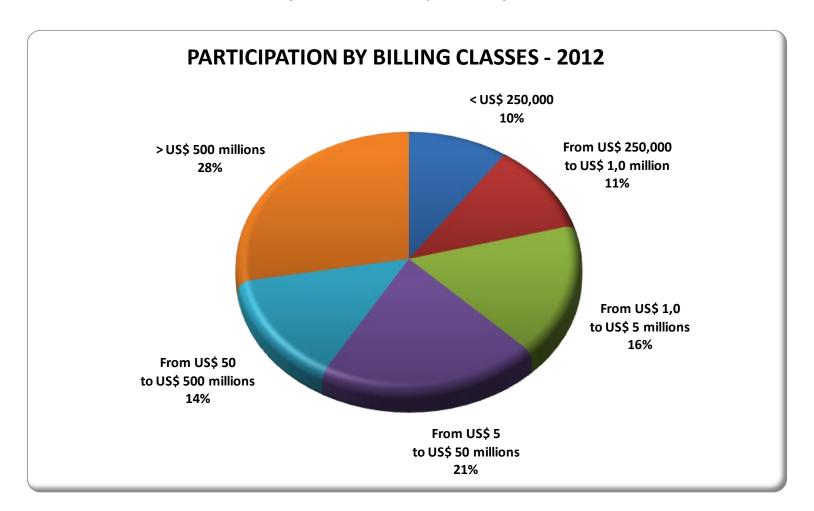
São Paulo had the highest participation, which was expected. However, the Rio de Janeiro surprised with only 4 participants.





## **Participants profile: Billing Classes**

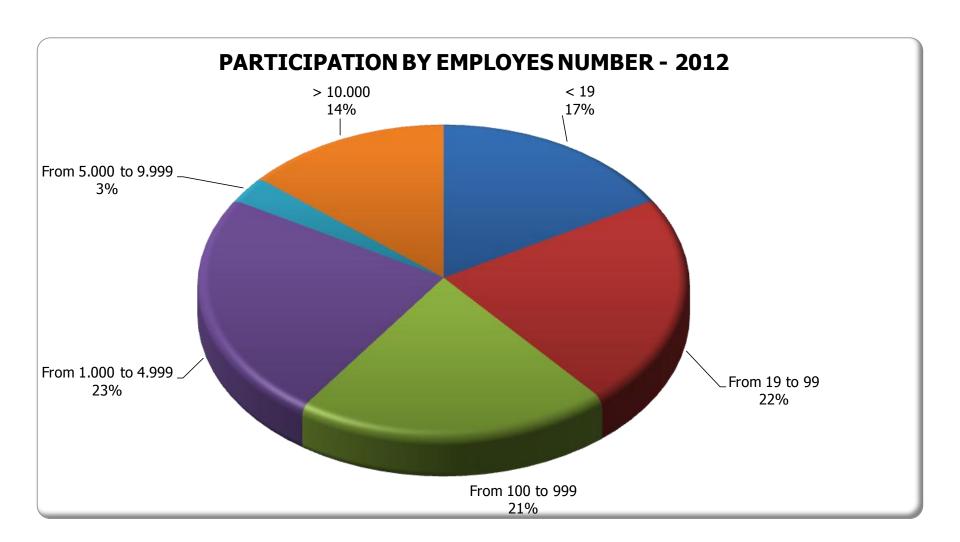
Companies with billing over U\$ 5 million represented 63% of the participants, while the highlighted class was companies with revenues over U\$ 500 millions (28% of total respondents).





## **Perfil dos participantes: Empregados**

Organizations with up to 1,000 employees represent 61% of the participants.





## Who are the benchmarks?



## **2012 Benchmarks**

## Who are the 10 organizations that reached a maturity level of 4 or 5?

- By Brazilian State: 7 organizations are from São Paulo, 1 fromMinas Gerais, 1 from Distrito Federal and 1 from Rio Grande do Sul.
- By organization type: all come from private sector.
- **By business area**: Consulting (6), Transportation(1), Engineering(1) and Vehicles and Parts(1)



## **Participants List**

Note: If more than one department of the same organization in the same state participated, only one reference to the company is provided in the following list



## **Participants List (1)**

NAME		STATE
AES Tietê		SP
Agencia de Fiscalizacao do Distrito Federal		
Arquindex Soluções em Arquivos Ltda		
Artlux Iluminacao Cenica		
ATP Engenharia		
Axia Value Chain		
B&B Engenharia Ltda.		
Banco do Brasil S.A.		SP
BDMG		MG
BRX Software		SP
Bunge Brasil		SP
CHIP & CIA - IT CONSULTING		SE
Connexxion Brasil - Carillo Consulto	ria Ltda.	SP
Copel		PR
Departamento de Polícia Federal		DF
Distribuidora de Medicamentos SantaCruz Ltda		SP
Dânica Termoindustrial Brasil Ltda		SC
EGV Consultoria		SP
ERP Consultoria		SP
Falconi Consultores de Resultado		MG
FGV Projetos		SP
Fundação Aprender		MG
Gerdau Usiba SA		ВА
Goldratt Associados Brasil		SP
Grupo Fleury		SP
Human Power		DF
IDEA CONSULTORES		PE
Infraero		DF
IRANI		SC
ISDN Infraestrutura e Talentos em TIC		RJ
JRS		
KI		



## **Participants List (2)**

NAME	STATE	
M. Dias Branco S.A.		
Minascom		
Ministerio da Fazenda		
Ministério das Cidades		
Multipet Sopradoras		
Organização dos Estados Iberoamericanos		
ORPEG CONSULTORIA E TREINAMENTO		
Otimiza Consultoria em Administração Ltda		
PMQM-Gerenciamento de Projetos e Métodos Quantitativos		
Quattri Consultoria		
RCA Consultoria Empresarial		
Secretaria da Fazenda do Estado da Bahia		
Secretaria de Estado de Casa Civil e de Relações Institucioais de MG	MG	
Secretaria Municipal de Saúde - Lagarto		
Secretaria Municipal dos Transportes e Infraestrutura - Salvador		
SESC Rio		
STI&BE Consultores		
TECHNIQUE		
Tesouro do Estado		
Toctao Engenharia Ltda		
Top Ventures Investimentos S/A		
TOTVS		
TOTVS RS		
Tribunal de Justiça do Estado do Ceará		
Tribunal Regional do Trabalho da 11a. Regiao (AM/RR)		
TRIP Linhas Aereas		
TS Consultoria Empresarial Itda		
UNIMED PAULISTANA		
UTRSA		
Vale	ES	
Versionna do Brasil		
Volskwagen of Brazil		
White Martins Gases Industriais Ltda		



#### In this part we present a review of the Prado-PMMM model:

- Conception Criteria
- Levels
- Dimensions



## **Maturity**

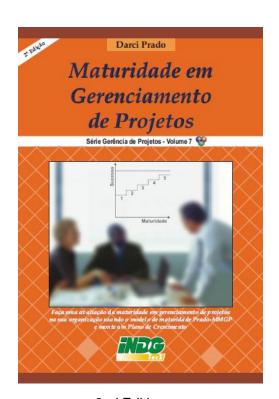
## What is a maturity model?

- A form of measuring the status of an organization regarding its ability to manage projects successfully
- A resource to assist in obtaining a growth plan.



#### **Model characteristics**

- Developed between 1999 and 2002
  - Based on vast practical experience;
  - Published in December 2002.
- Actual status: Version 1.7
  - Used by several organizations (see the "Testimonials" page at www.maturityresearh.com)
  - Good consolidation level;
  - Refer to the book shown at the right (or go to www.indgtecs.com.br) for more information.



2nd Edition November, 2010



## **Criteria used for conception**

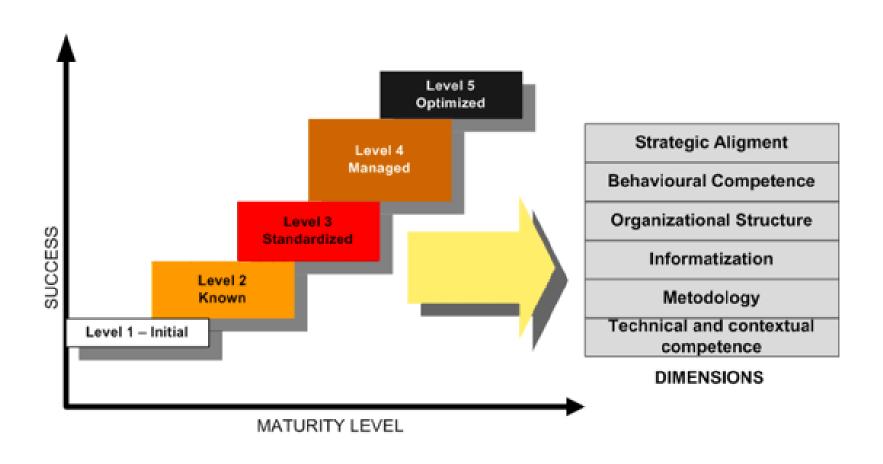
- Address the full well lifecycle (product, service ou result), involving finalistic and support processes.
- Reflect the use of **Best Management Practices** (especially those practices that really add value).
- Try to relate organizational maturity with its ability to successfully execute projects.
- Utilize the same levels of the SW-CMM model (1 to 5) developed by Carnegie-Mellon University for software development.
- Be **simple** (questionnaire with 40 questions) and **universal** (able to be applied to every kind of organization and project category).



Levels			Dimensions	
1.	Initial	1.	Technical, context-based competence	
2.	Known	2.	Use of methodology	
3.	Standardized	3.	Informatization	
4.	Managed	4.	Use of adequate organizational structure	
5.	Optimized	5.	Alignment with corporate business	
		6.	Behavioural competencies	



#### SECTORIAL PMMM: LEVELS vs. DIMENSIONS





## Prado-PMMM<sup>©</sup> Model

#### The levels

#### 1) Initial

- Low knowledge about the subject
- No methodology or management models
- Projects managed by intuition

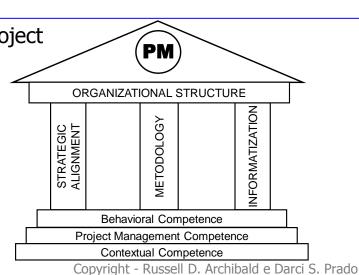
#### 2) Known

Beginning of a new culture oriented to skill development Isolated initiatives.

#### 3) Standardized

Implementation of a standardized Project Management platform:

- Organizational structure
- Methodology
- Informatization
- Strategic alignment
- Development of competencies





#### The levels

#### 4) Managed

- Platform enhancements: the standards are working
- Anomalies identified and eliminated
- Efficient human relations
- Consolidated alignment with corporate business

#### 5) Optimized

- Optimized performance indicators (deadlines, scope, quality and costs)
- Optimized management processes.
- Wisdom
- Low stress
- Low interference
- Somewhat natural



# The team who developed this work



## 2012 Team: Leadership



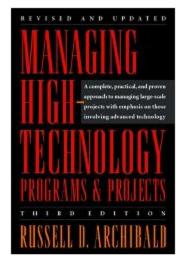
#### Russel D. Archibald

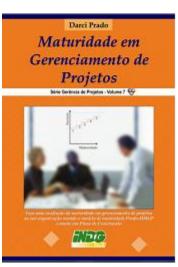
- MSC, PhD
- PMP, IPMA
- One of the PMI-USA founders
- Global consultant
- Listed in "Who is Who"



#### **Darci Prado**

- PhD
- Qualis member of IPMA-Br
- One of the PMI-MG, PMI-PR e Clube IPMA-BH founders
- Associate Consultant at FALCONI







#### **2012 Team - MPCM**

#### **COMMITTEE**

Russell Archibald, Darci Prado, Carlos E. Andrade, Fernando Ladeira, Ilso Oliveira, Manuel Carvalho Filho, Marcus Vinicius Marques and Warlei Oliveira

#### **COMMITTEE OF NEW APPLICATIONS DEVELOPMENT**

Carlos Eduardo Andrade and Darci Prado

#### **GENERAL COORDINATION**

Darci Prado

#### WEBSITE DEVELOPMENT AND MAINTAINANCE

Portuguese Language: Warlei Oliveira, Carlos E. Andrade and José Carlos Tinoco English Language: Daniel von Sperling, José Carlos Tinoco and Rafael Negrini Italian Language: Lucas Pinheiro, José Miglioli and italian team

#### **DATABASES**

Carlos E. Andrade

#### **DATA ANALYSIS**

Marcus Vinicius Marques, Bruno Machado, Cássio Goulart Gonçalves and Jorge Scheidegger

#### **NEW APPLICATIONS DEVELOPMENT (SOFTWARE) REPORT**

Darci Prado and Carlos Eduardo Andrade

#### **PROMOTION**

Partnership with several organizations and opinion makers





## **Acknowledgements**



## **Acknowledgements**

Support :















- Promotion:
  - Organizations and Associations:
    - CBIC: All affiliates (SINDUSCON, SICEPOT, SECOVI, etc.)
    - PMI: All chapters
    - IPMA-Br
    - CREA: MG and SP
    - FIEMG
  - Educational institutions:
    - FGV, FUNDAÇÃO DOM CABRAL, IETEC, IBMEC, CPLAN, VANZOLINI, DINSMORE
- Special thanks: Mauro Sotille (PMI) and Sérgio Marangoni (PMI)



## END